

# **REDEEMING SOCIAL MEDIA**

  @davemiers

# #RedeemingSocialMedia #NYMC

 [davemiers.com](http://davemiers.com)

# **DISCUSS**

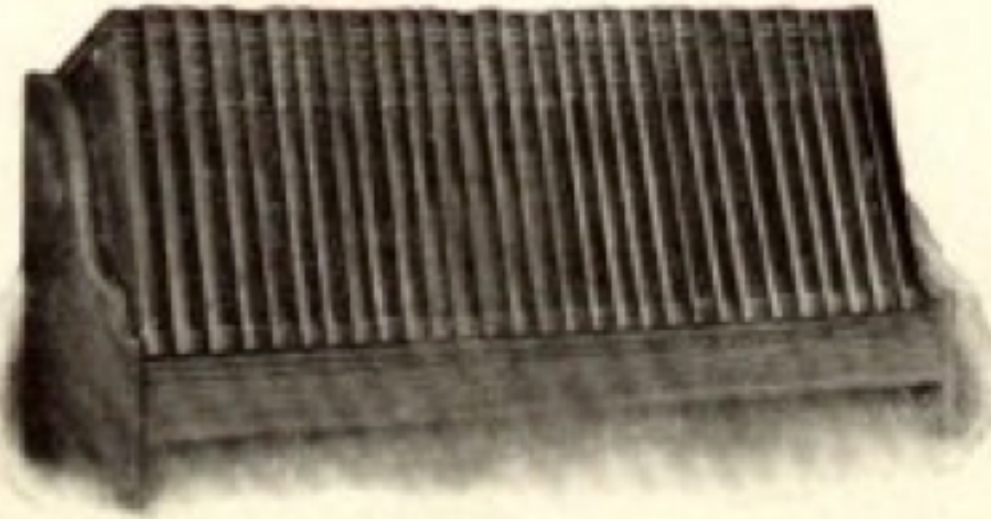
Why did you sign up for this seminar?

What are you hoping we cover?

What questions do you want answered?

# INFORMATION REVOLUTION

WHEN IN DOUBT—"LOOK IT UP" IN  
The  
*Encyclopaedia Britannica*



The Sum of Human Knowledge

*29 volumes, 28,150 pages, 44,000,000 words of text. Printed on thin, but strong opaque India paper, each volume but one inch in thickness.*

(New 11th Edition) Issued 1910-11 by the  
CAMBRIDGE UNIVERSITY PRESS (England)

THE BOOK TO ASK QUESTIONS OF

FOR READING OR FOR STUDY

AD80 - The First Encyclopaedia

1768 - Encyclopaedia Britannica

1917 - World Book Encyclopaedia

1990s -Internet became popular

2000 - Nupedia.com

2001 - Wikipedia.com

# INFORMATION REVOLUTION

“If Britannica had as many articles as Wikipedia it would fill 8,000 volumes and cost \$250k for a set. "A" would take 230 volumes.”

[twitter.com/challies](https://twitter.com/challies)







**AIM OF THIS ELECTIVE**

**ONLINE WORLD IS MORALLY  
NEUTRAL**

**FLEE FROM DANGERS...**

**UNLEASH FOR GOOD!**

**ONLINE YOUTH MINISTRY [NYMC11 SEMINAR]**

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**AIM OF THIS ELECTIVE**

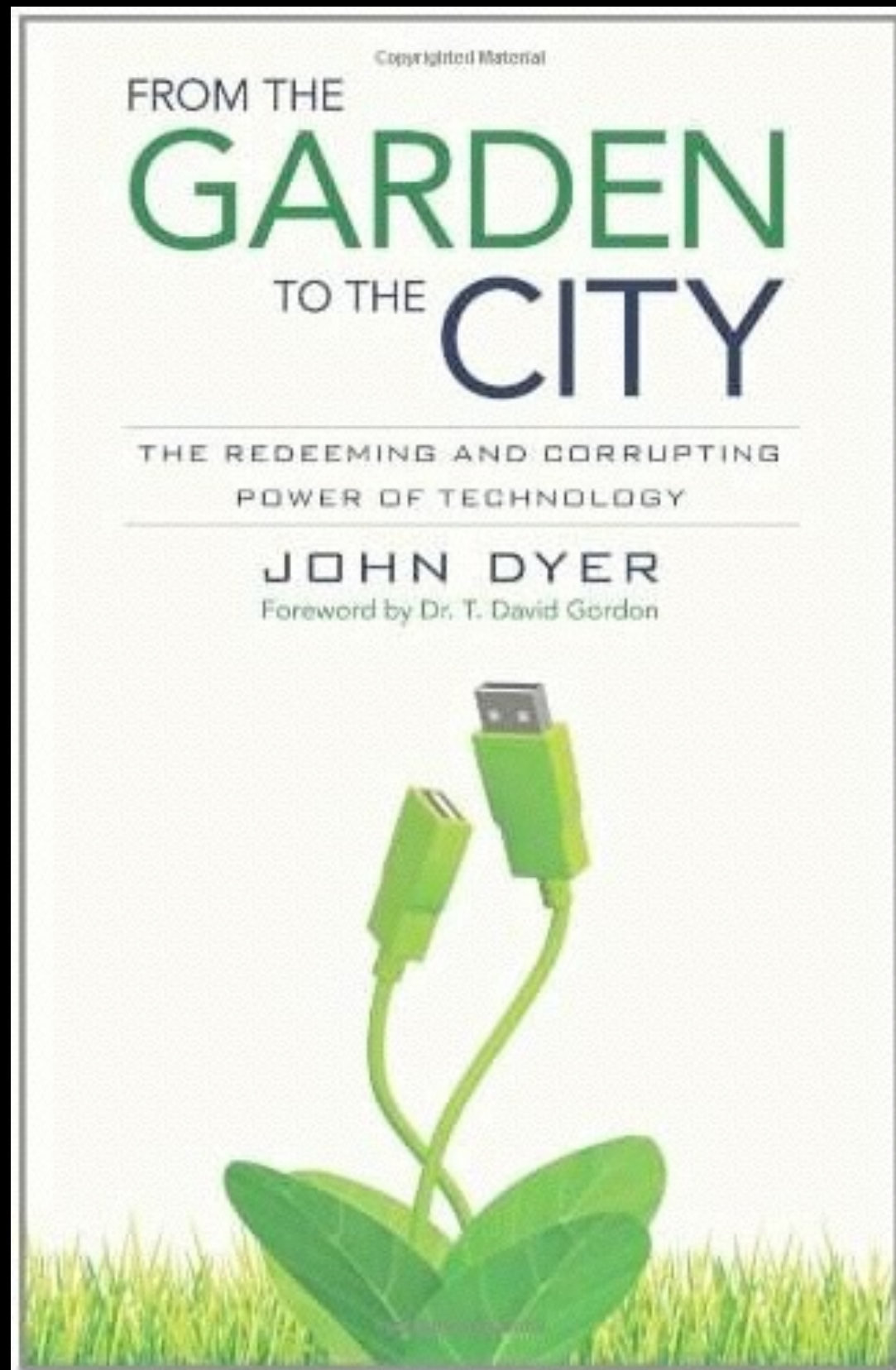
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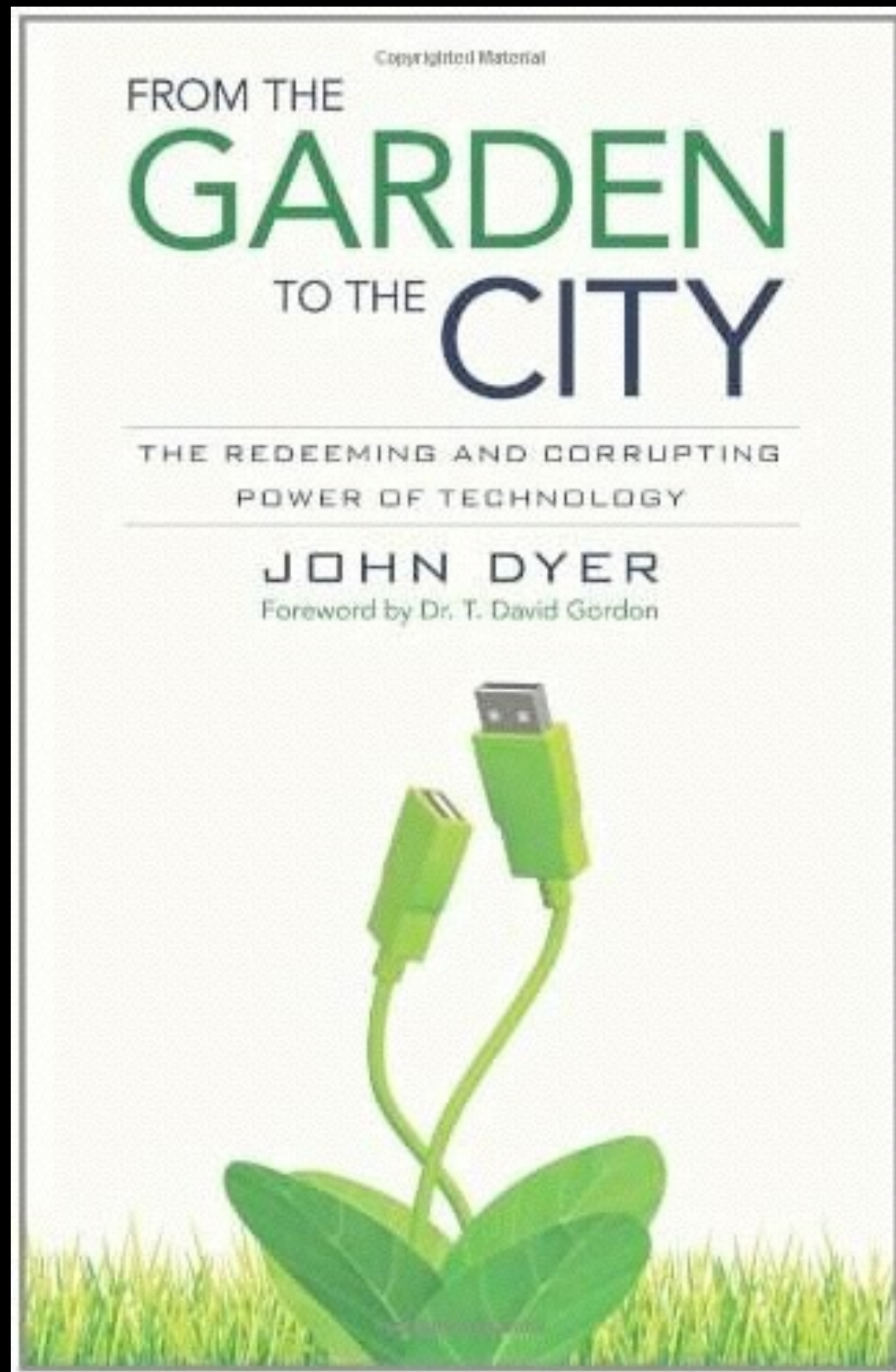
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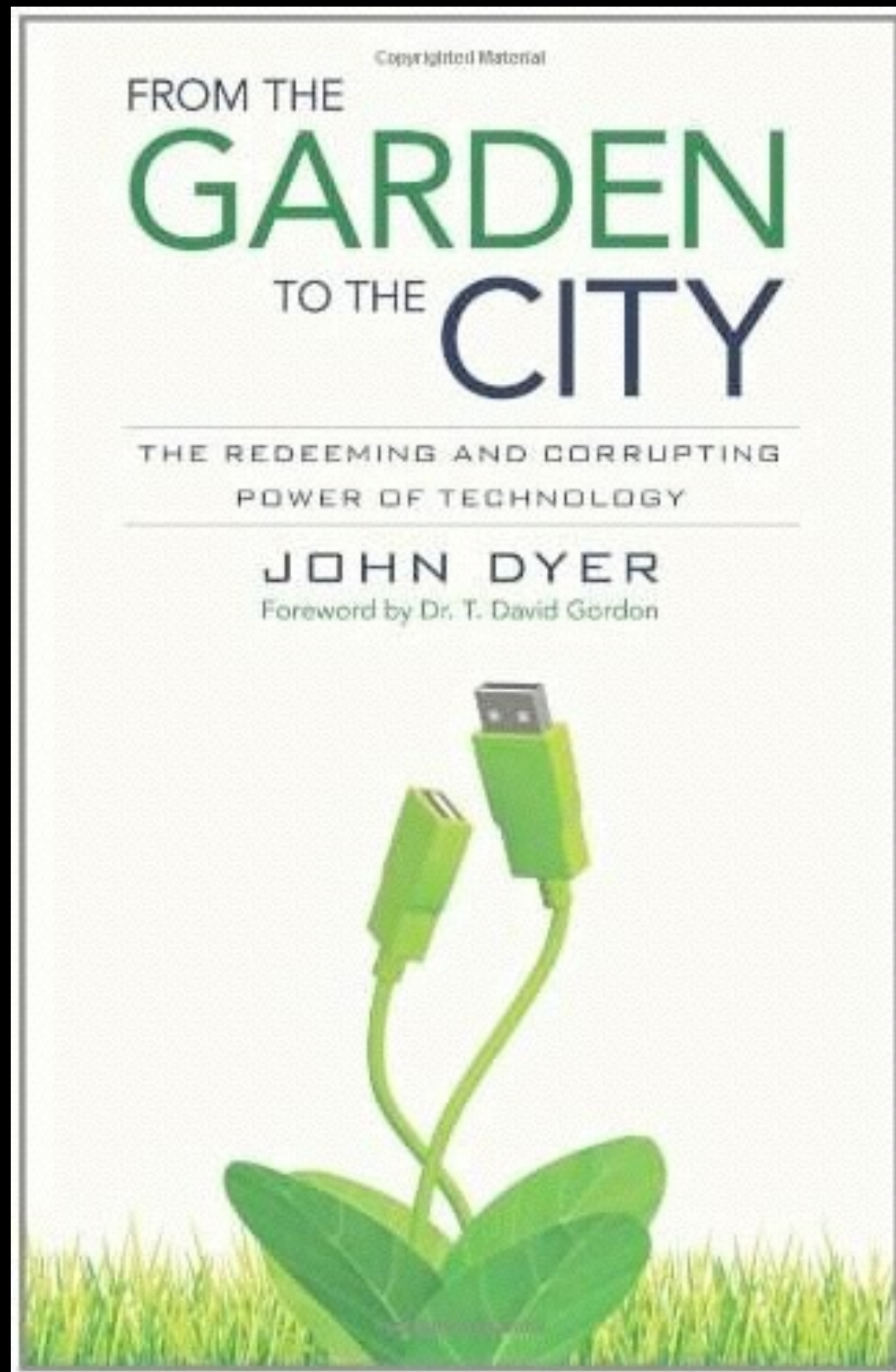




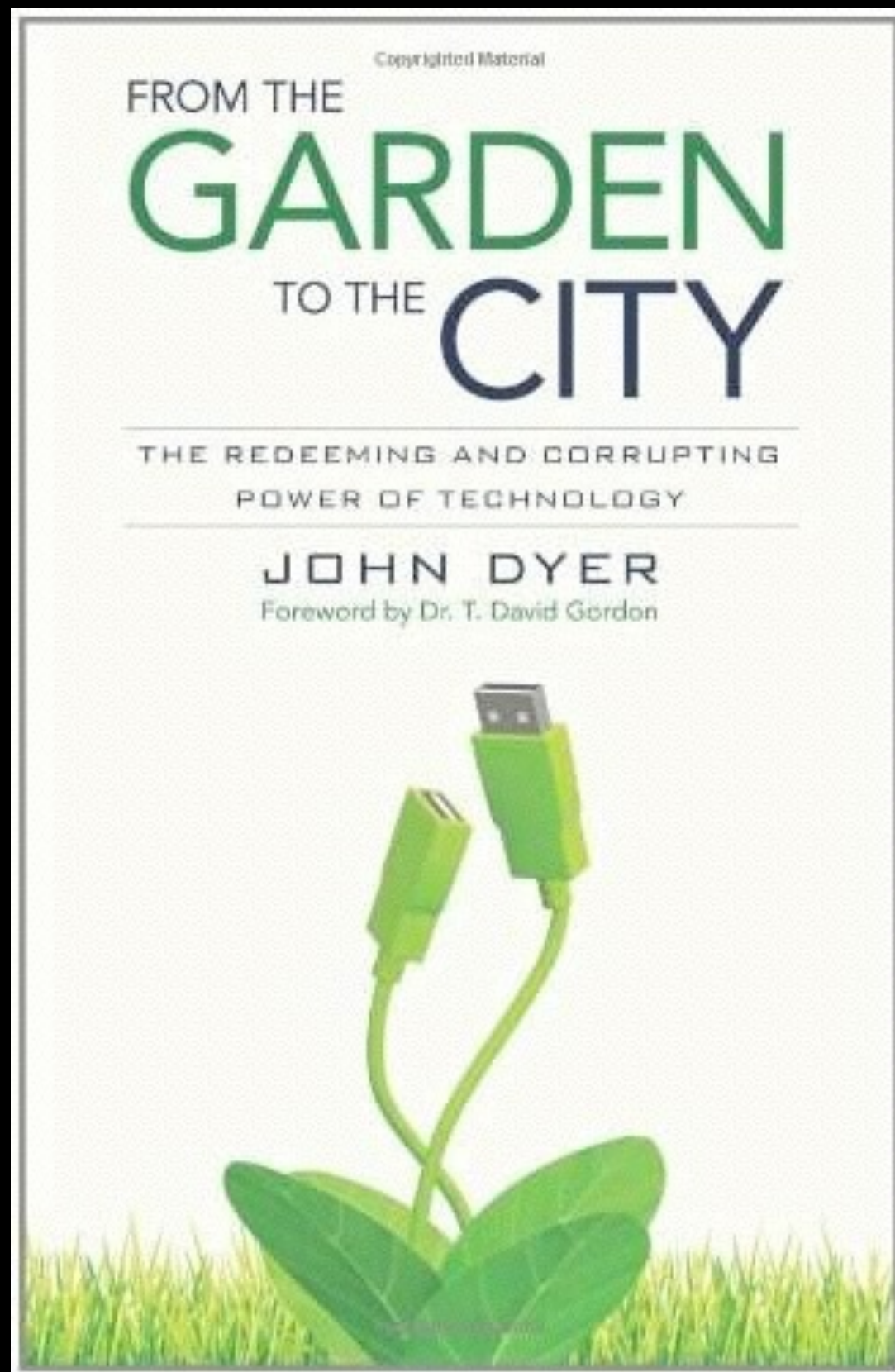


“But in my final semester of seminary, a professor, who was known both for his brilliance and shocking, out-of-nowhere statements, said something that changed everything for me. In the middle of addressing a variety of current issues in society and culture, he looked straight at all of us and said...



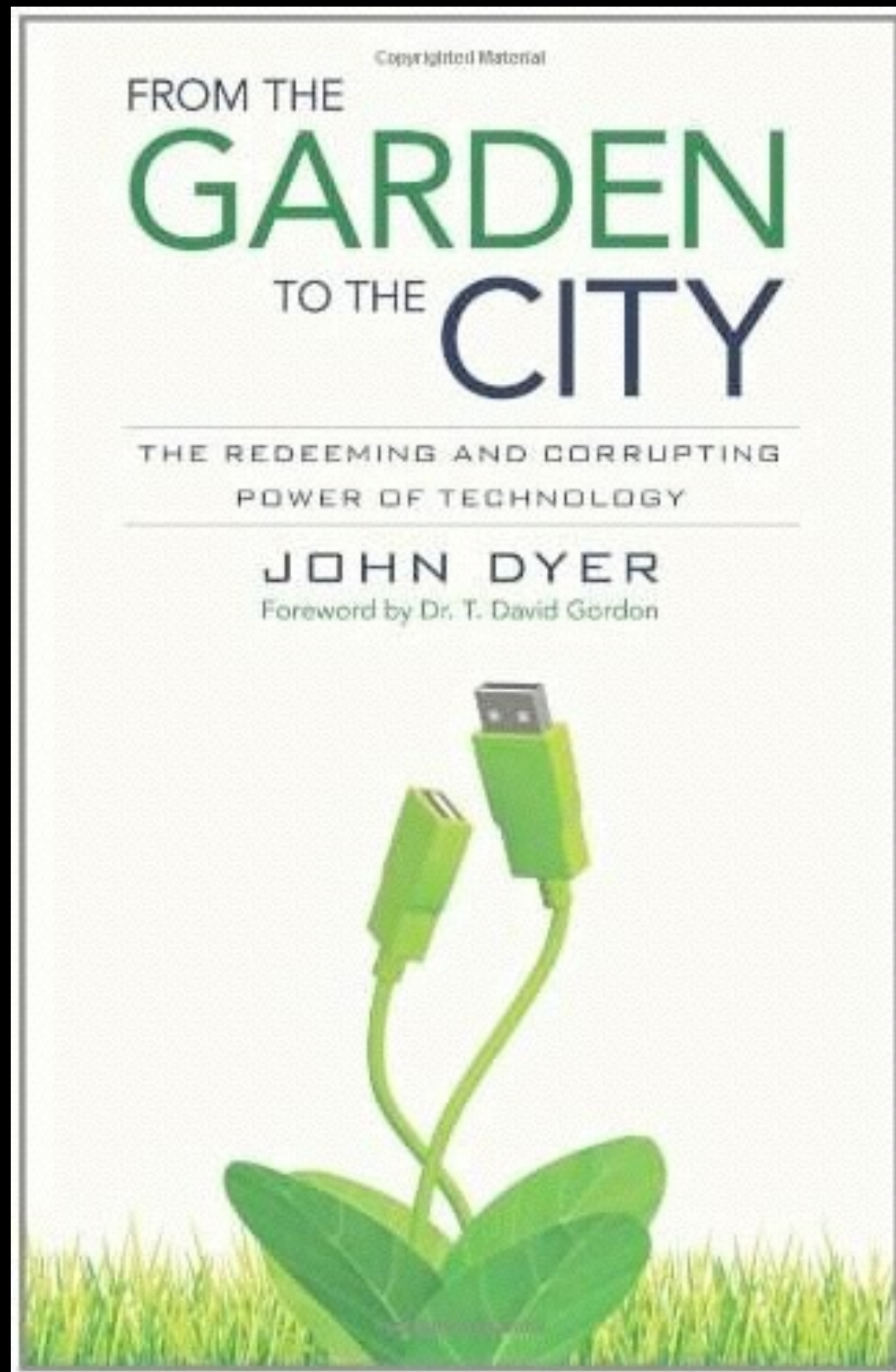


**“One of the most dangerous things you can believe in this world is that technology is neutral.”**

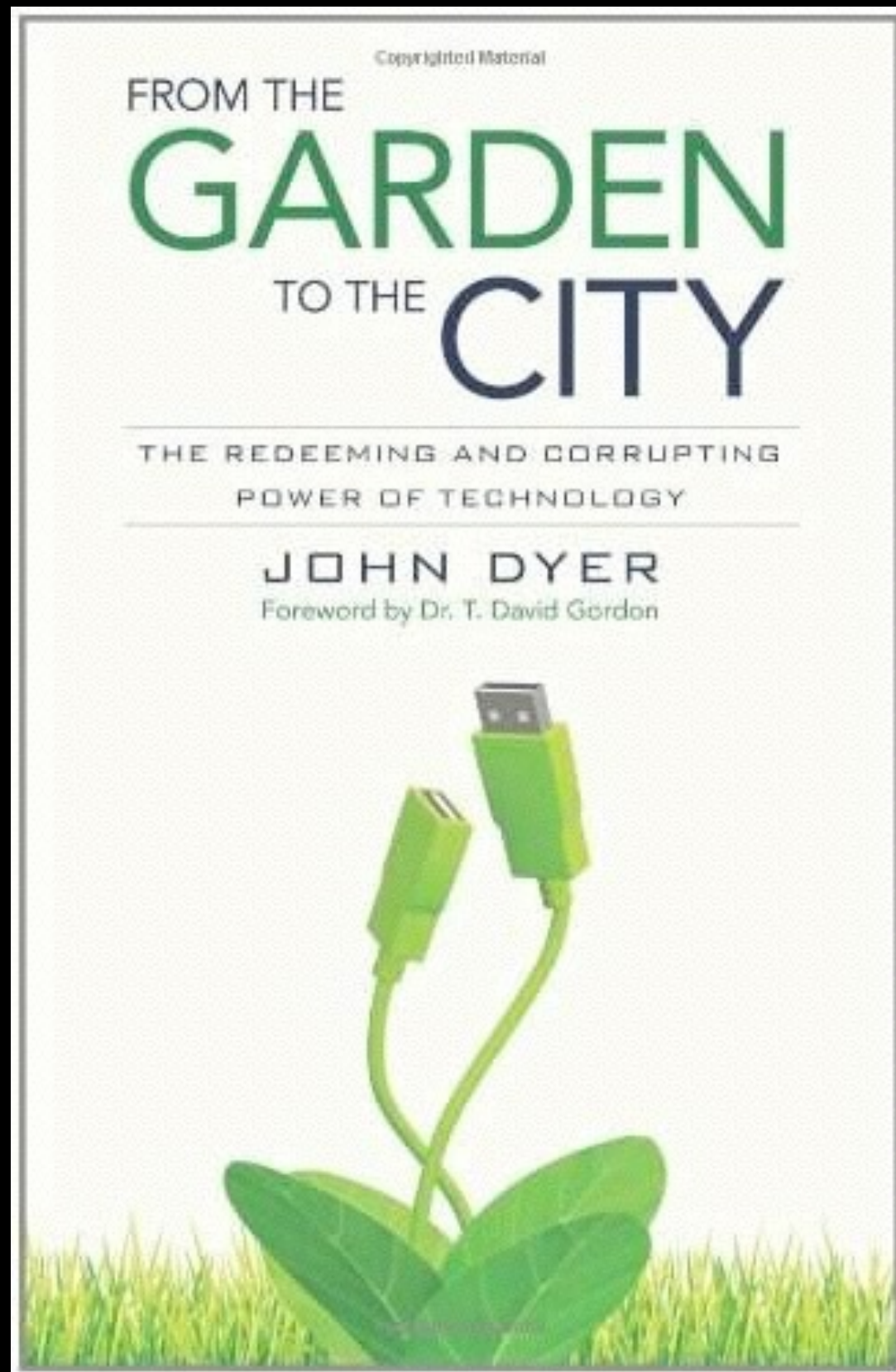


Wait, what? I thought. Surely, he must have misspoken. After all, nothing could be more obvious than the fact that technology is neutral. What matters is that we use technology for good, right?





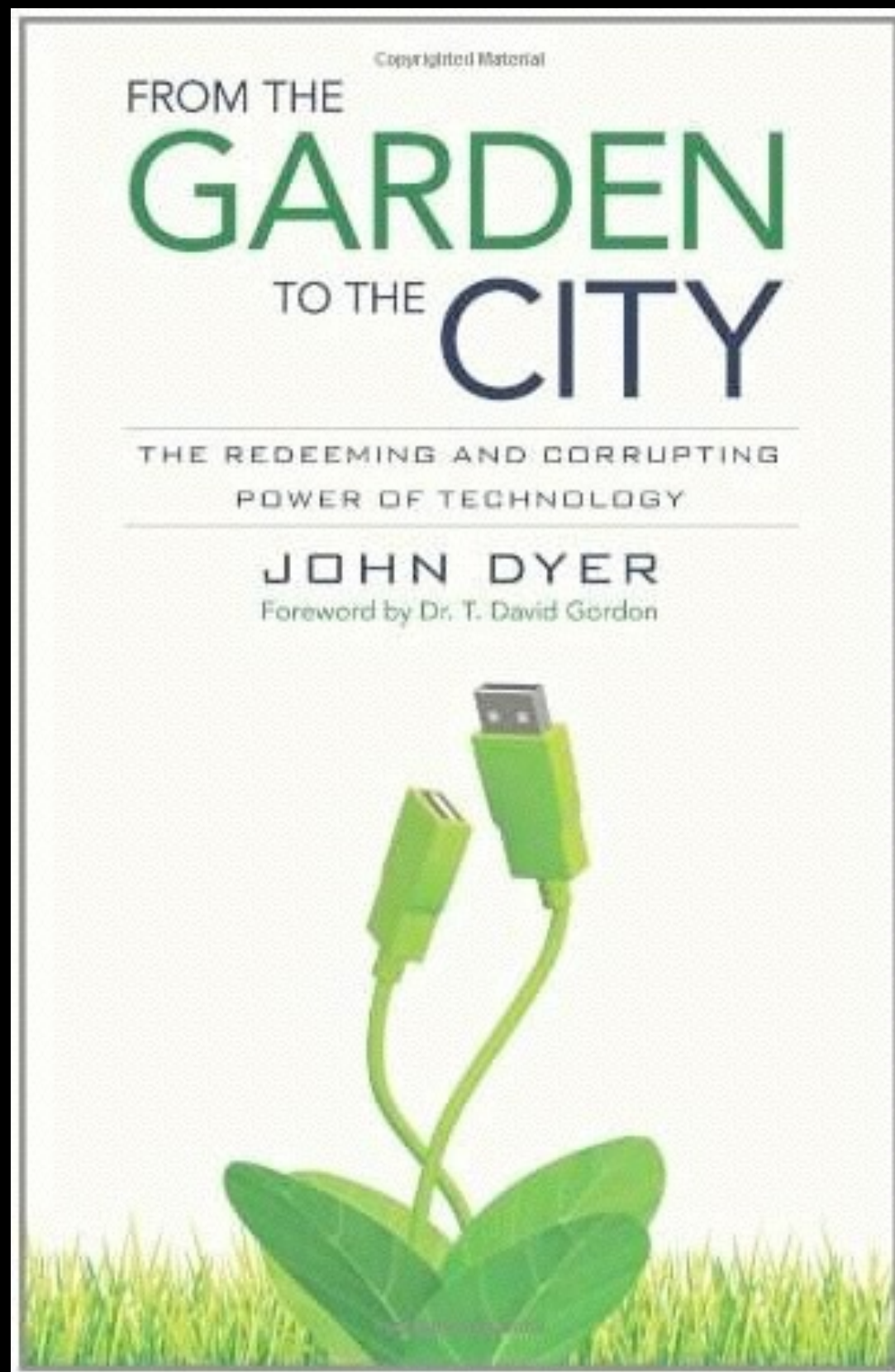
**“One of the most dangerous things you can believe in this world is that technology is neutral.”**



**“Our conventional response to all media, namely that it is how they are used that counts, is the numb stance of the technological idiot.”**

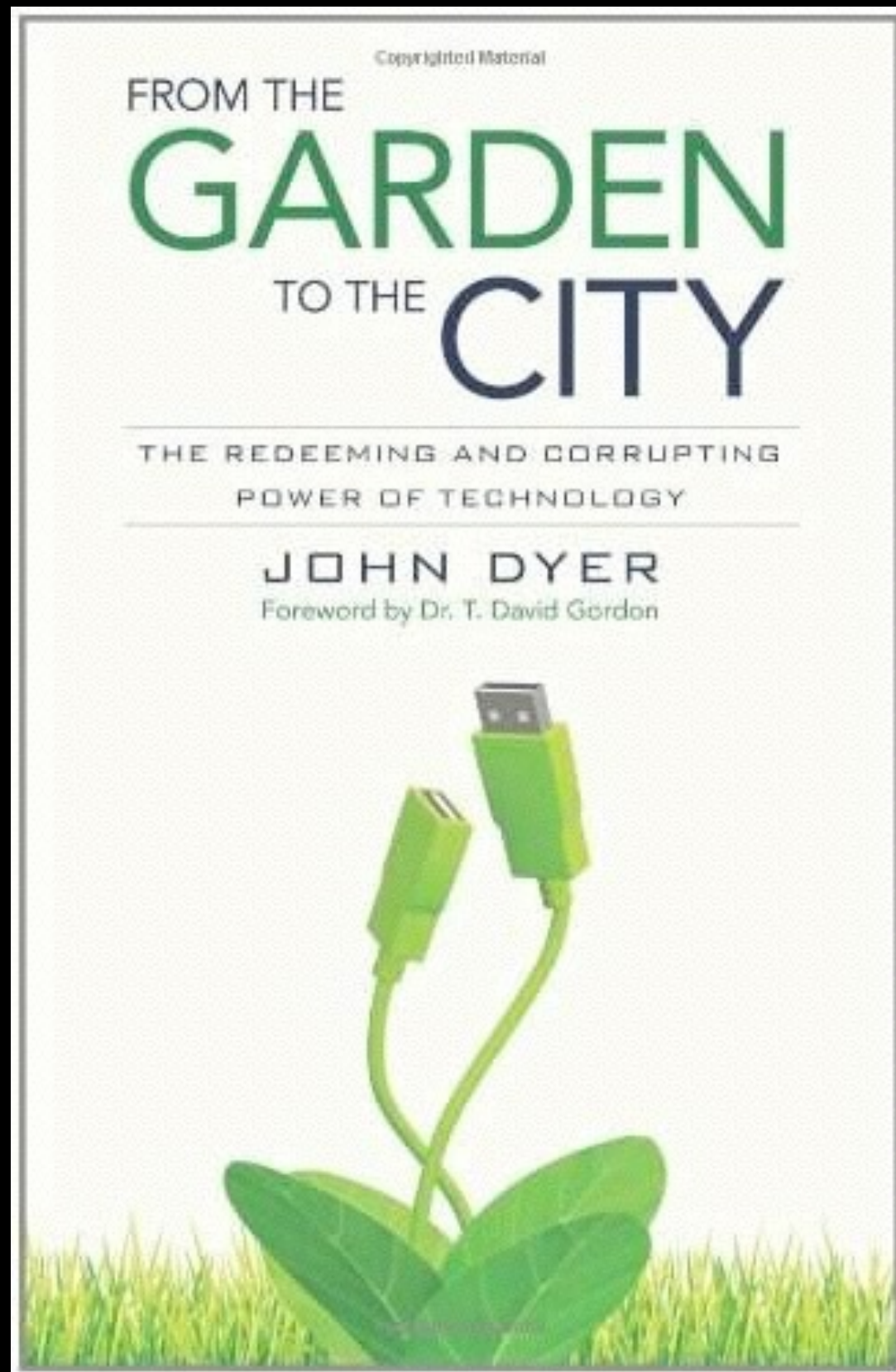
**Marshall McLuhan**





## McLuhan's Tedrad:

- 1) They extend or magnify something that we do naturally.
- 2) They eliminate or amputate something that we used to do.
- 3) All media retrieves something from the past
- 4) Every technology has the possibility of reversing into a more negative behavior when it's overused.



**CREATION**

**FALL**

**REDEMPTION**

**RESTORATION**



# Will you be my Facebook friend?

SOCIAL MEDIA AND THE GOSPEL

 Tim Chester

Will you  
be my  
Facebook  
friend?

SOCIAL MEDIA AND THE GOSPEL

 Tim Chester

Do you check your Facebook page more than once or twice a day?

Do you spend more than twenty minutes a day on Facebook?

Do you find it difficult to imagine a day without technology?



Will you  
be my  
Facebook  
friend?

SOCIAL MEDIA AND THE GOSPEL

 Tim Chester

Have you ever read a text or gone online during a church gathering?

Have you stayed up beyond your normal bedtime because you were on Facebook or playing online games?

Do you use your mobile phone during meals or keep it in the bedroom?

Will you  
be my  
Facebook  
friend?

SOCIAL MEDIA AND THE GOSPEL

 Tim Chester

APPROVAL

AFFIRMATION

SELF-WORTH

IDENTITY



Will you  
be my  
Facebook  
friend?

SOCIAL MEDIA AND THE GOSPEL

 Tim Chester

Is your Facebook self more attractive or successful than your real-world self?

Am I trying to do self-identity or am I finding identity in Christ?

Am I looking for approval from others through my words, or approval from God through his gospel word?

# **DISCUSS**

How are you tracking with your  
use of social media?

Is it mastering you?  
Or are you mastering it?



# **THE DIGITAL FAST CHALLENGE**

**UNPLUG FROM DIGITAL TECH FOR 24 HRS**  
**PLUG INTO REAL LIFE & WORD OF GOD**

**AWAKEN** to your relationship with technology  
**ASSESS** what technology has stolen from you  
**RECLAIM** your real life and real relationships

# **REDEEMING SOCIAL MEDIA**

RECEIVE IT  
REJECT IT  
**REDEEM IT**



A vintage bicycle with a black frame and green accents is leaning against a textured, light-colored wall. A small, light-colored dog is perched on the handlebars. The bicycle has a black seat, a black rack, and a chain drive. The background wall is a mix of light and dark patches, suggesting a weathered or painted surface.

# REDEEMING SOCIAL MEDIA // GUEST SERIES

[DAVEMIERS.COM/TAG/REDEEMING-SOCIAL-MEDIA](https://davemiers.com/tag/redeeming-social-media)



# REDEEMING SOCIAL MEDIA

What ways do you use online mediums  
in your ministry and witness?

Why do you think it's important for Christians to be  
deliberate in how they use online mediums?

What advice would you give someone keen to be  
effective online for the gospel?

**DAVEMIERS.COM/TAG/REDEEMING-SOCIAL-MEDIA**

# Q+A





# THE DIGITAL SKATEPARK GET YOUR MINISTRY ONLINE

[DAVEMIERS.COM/GET-YOUR](https://daveMIERS.COM/GET-YOUR)





**DAVEMIER.S.COM/  
LITTLE-BLACK-BOOKS**

# THE GROUP GAMES APP

**davemiers.com/  
group-games**







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# THE DIGITAL SKATEPARK GET YOUR MINISTRY ONLINE

[DAVEMIERS.COM/GET-YOUR](https://daveMIERS.COM/GET-YOUR)



A group of eight young adults are posing for a photo at what appears to be a beach or outdoor festival. They are dressed in casual, festive attire including Hawaiian shirts, leis, and swimwear. The group consists of four men and four women, all smiling and looking towards the camera. The background shows a sandy area, some greenery, and a building in the distance. The text 'ONLINE CONTRIBUTES TO OFFLINE COMMUNITY' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

# ONLINE CONTRIBUTES TO OFFLINE COMMUNITY

**[DAVEMIERS.COM/GET-YOUR](https://dave-miers.com/get-your)**



A photograph of a cluttered room, possibly a dorm or a creative workspace. The walls are covered in numerous posters, drawings, and small items. There are wooden doors and a desk in the background. In the foreground, there's a brown striped rug and some electronic equipment on a table. A large, bold, white text overlay is centered in the image.

**DON'T REINVENT  
THE INTERNET**

**[DAVEMIERS.COM/GET-YOUR](https://dave-miers.com/get-your)**





# SOCIAL MEDIA SOAP OPERA

**[DAVEMIERS.COM/GET-YOUR](https://dave-miers.com/get-your)**

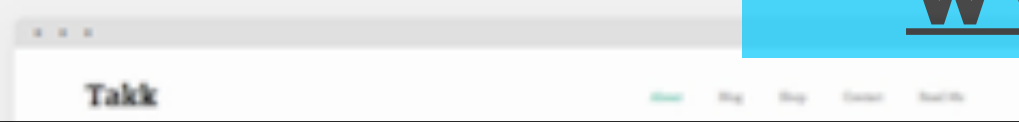
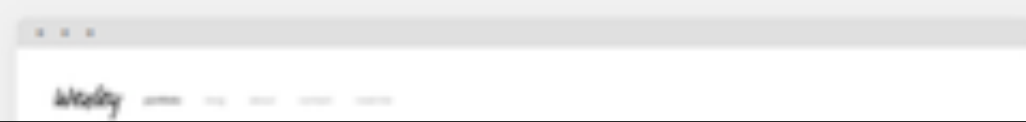
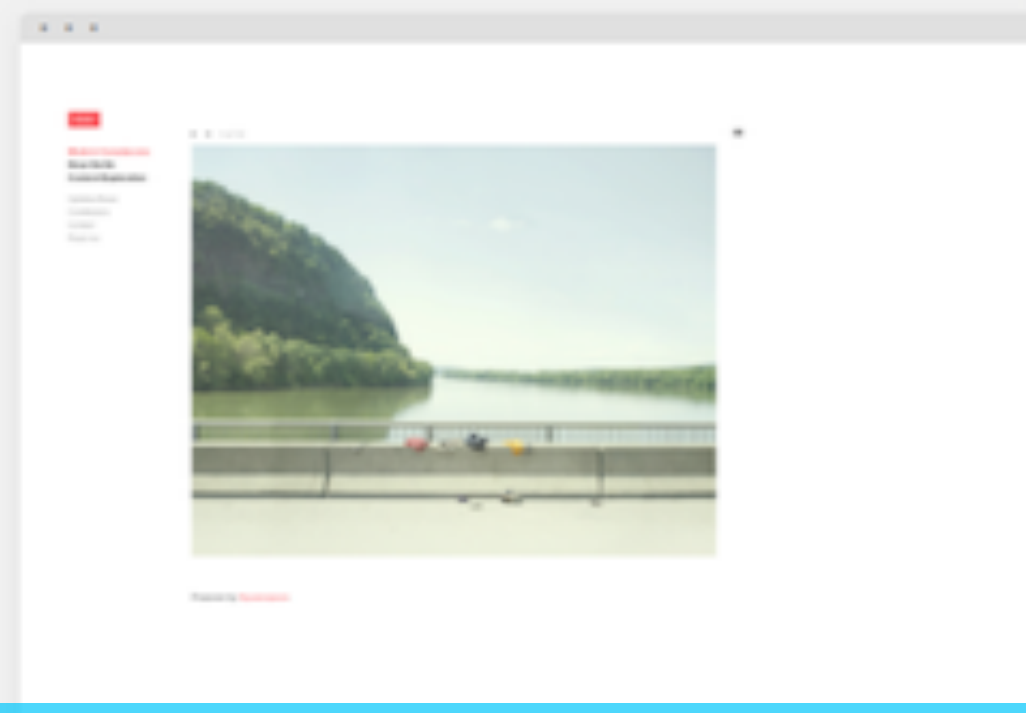
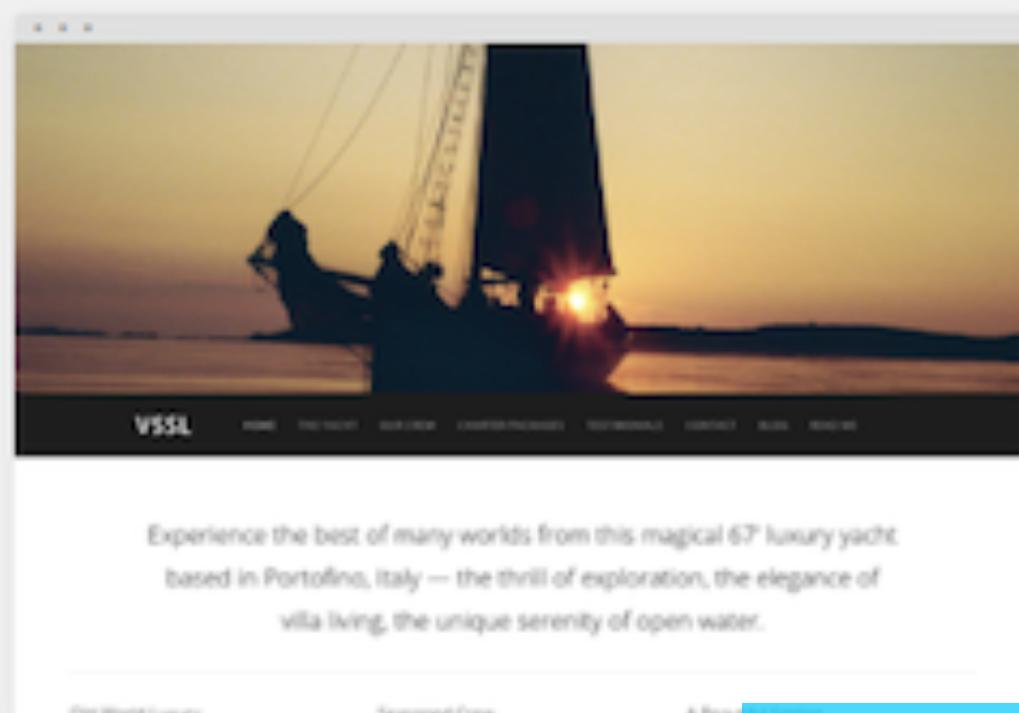
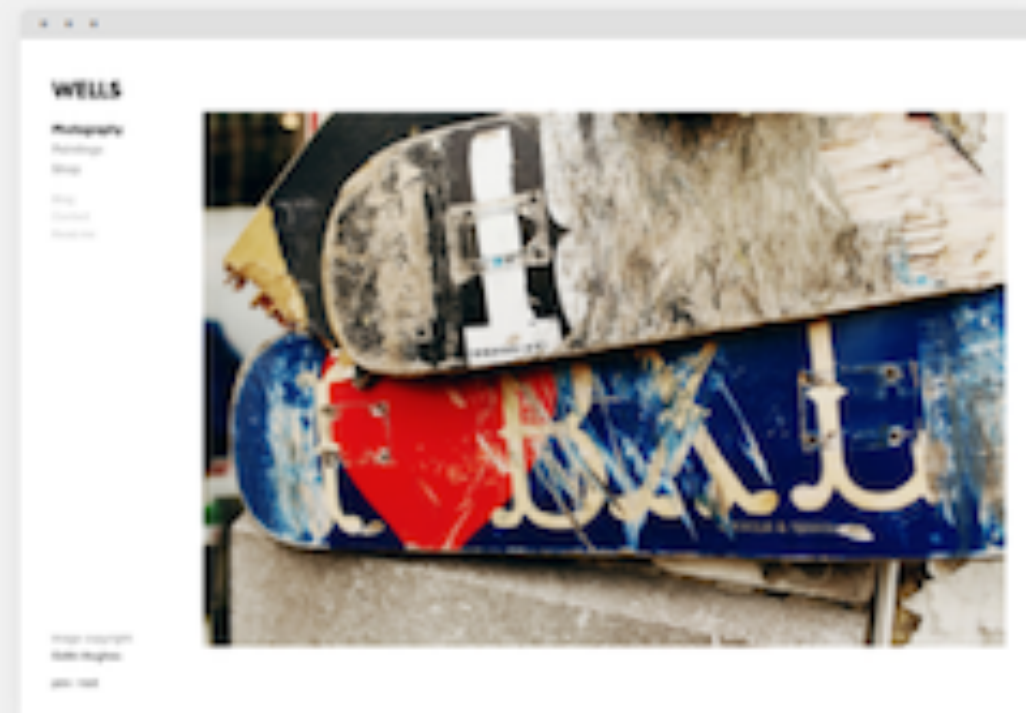
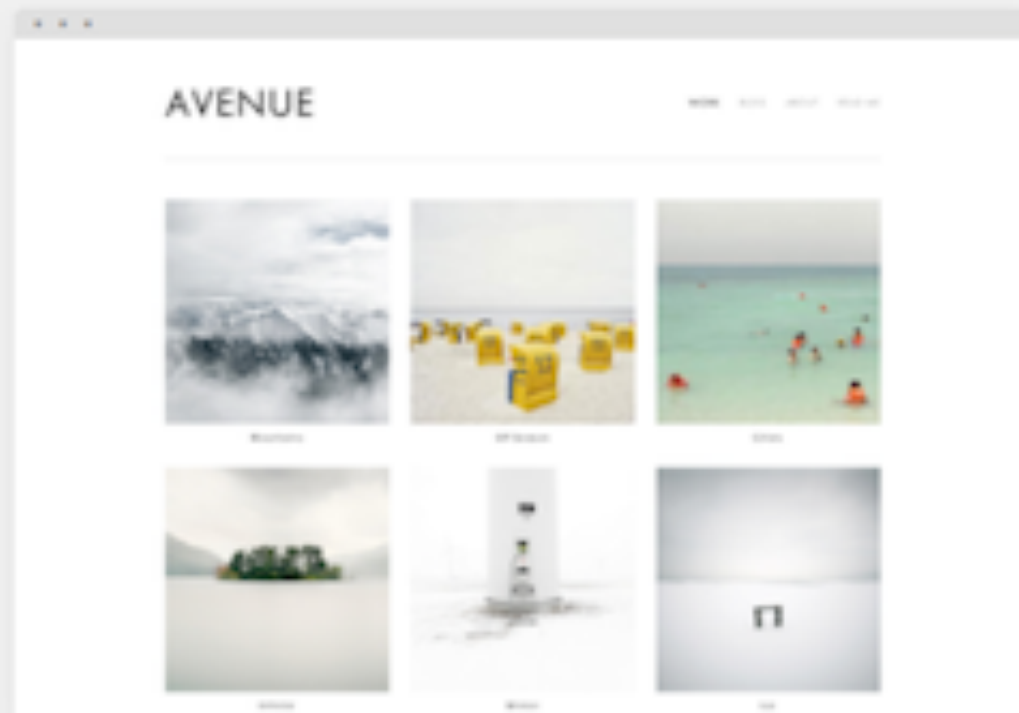
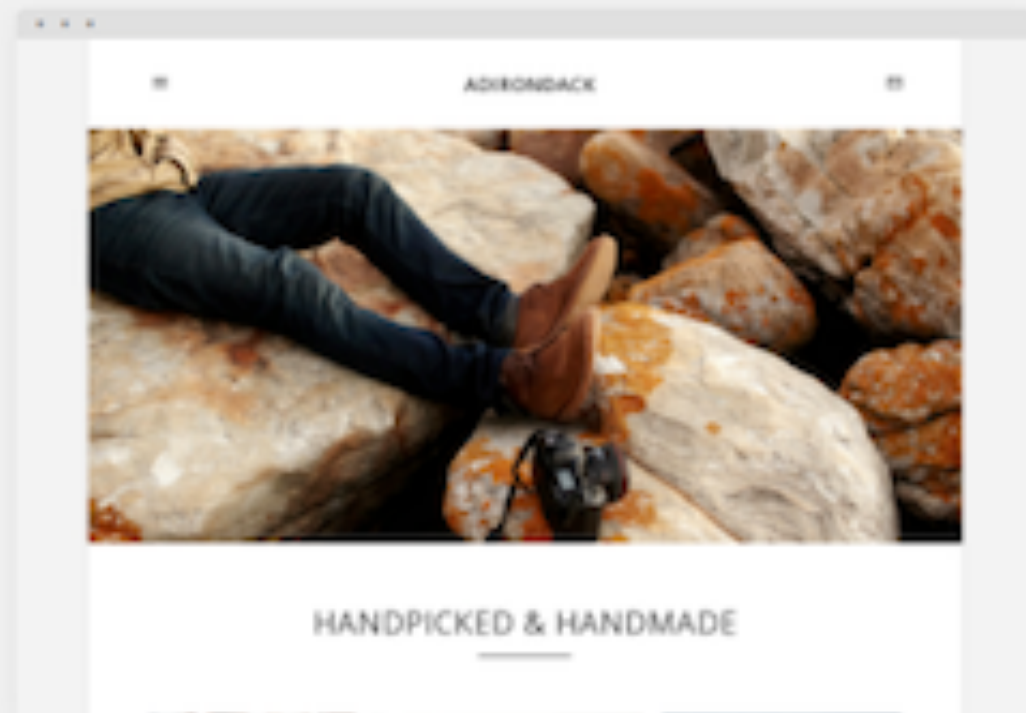




# CREATE AN OFFICIAL “HQ”

**[DAVEMIERS.COM/GET-YOUR](https://daveмиers.com/get-your)**










**MINIMAL IS BETTER  
THAN MAYHEM**

**[DAVEAPIERS.COM/GET-YOUR](https://daveapiers.com/get-your)**





**NOBODY LIKES  
STALE BREAD**

**[DAVEMIERS.COM/GET-YOUR](https://davemiers.com/get-your)**



# CREATE MEDIA STREAMS

**[DAVEMIERS.COM/GET-YOUR](https://daveмиers.com/get-your)**



# ALL STREAMS FLOW INTO THE SEA

[DAVEMIERS.COM/GET-YOUR](https://dave-miers.com/get-your)



A close-up photograph of a person's face, focusing on their mouth and nose. They are holding a bright red megaphone to their mouth, and their mouth is open as if they are shouting or cheering. The background is blurred, showing other people in a crowd. A semi-transparent dark grey banner with white text is overlaid across the middle of the image.

**MAKE SOME NOISE**

**[DAVEMIERS.COM/GET-YOUR](https://dave-miers.com/get-your)**



# Q+A

# **DIGITAL NATIVES**

“Digital natives grow up with technology, and the use of technology becomes engrained in the way these individuals think and go about life. But digital immigrants are always learning and playing catch-up, like an adult learning a second language.”

**JOHN DYER**



# **NEW TRIBAL RULES**

"Ours is the only era in the entire history of human life on this planet in which the 'elders' of the tribe ask its newer members what the tribal rules and standards of expected behaviour would be."

(Paul Ramsey, Ethicist,  
Princeton University)

# **WISDOM**

Yet Digital Natives lack the WISDOM that  
(often) comes with age.

# **HELPING FAMILIES**

**PARENTS NEED HELP!**

**TEENAGERS NEED WISDOM!**

**YOUTH LEADERS CAN HELP BE A BRIDGE**



A GUIDE FOR PARENTS, TEACHERS, AND COUNSELORS

"Finally, a powerful, well-researched book that helps us to grapple with and respond to the digital-tsunami that's swept over us."  
—CHAP CLARK, author of *Hurt 2.0*

# THE DIGITAL INVASION

How Technology is Shaping You and Your Relationships



Dr. Archibald D. Hart + Dr. Sylvia Hart Frejd

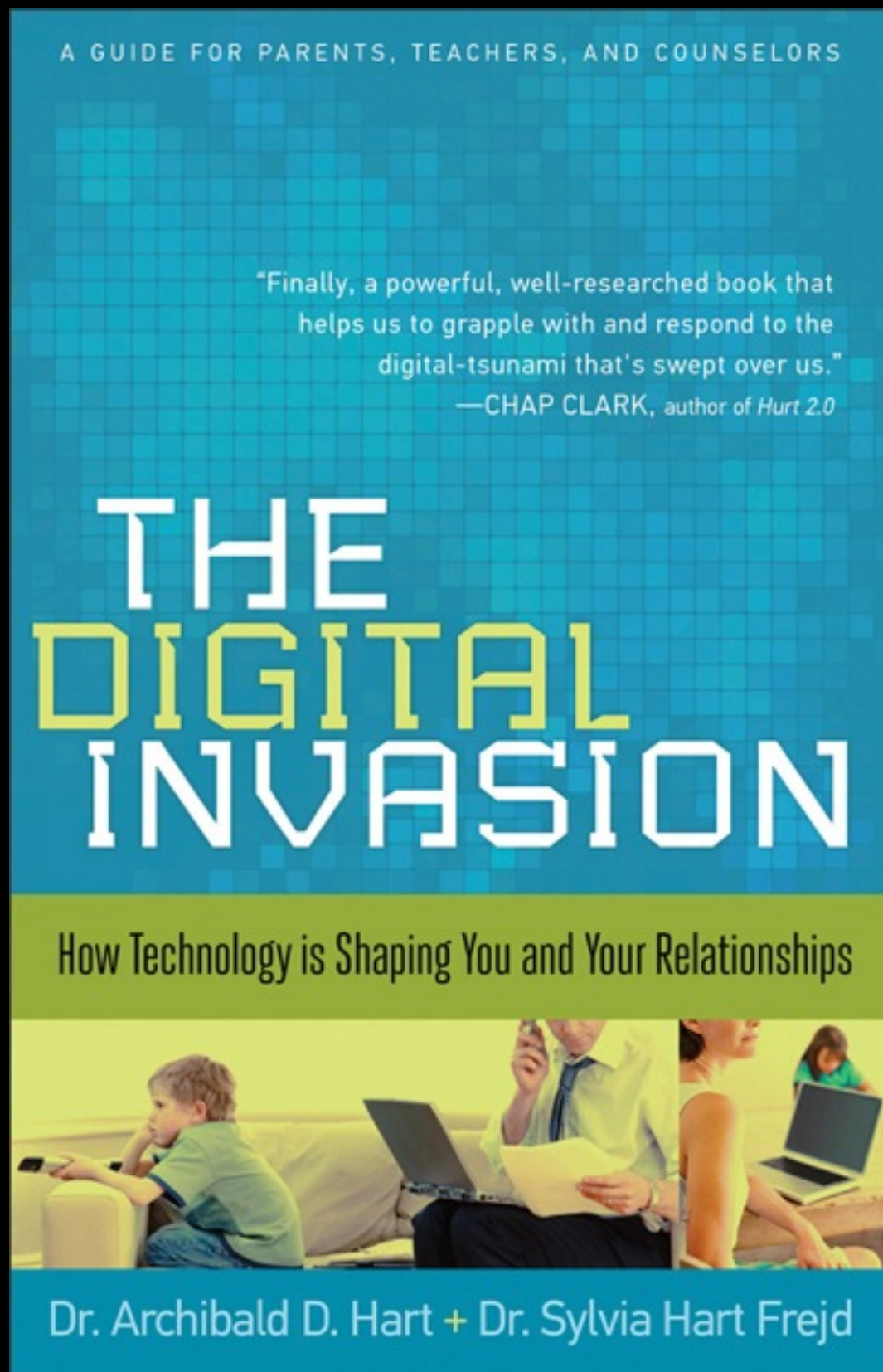


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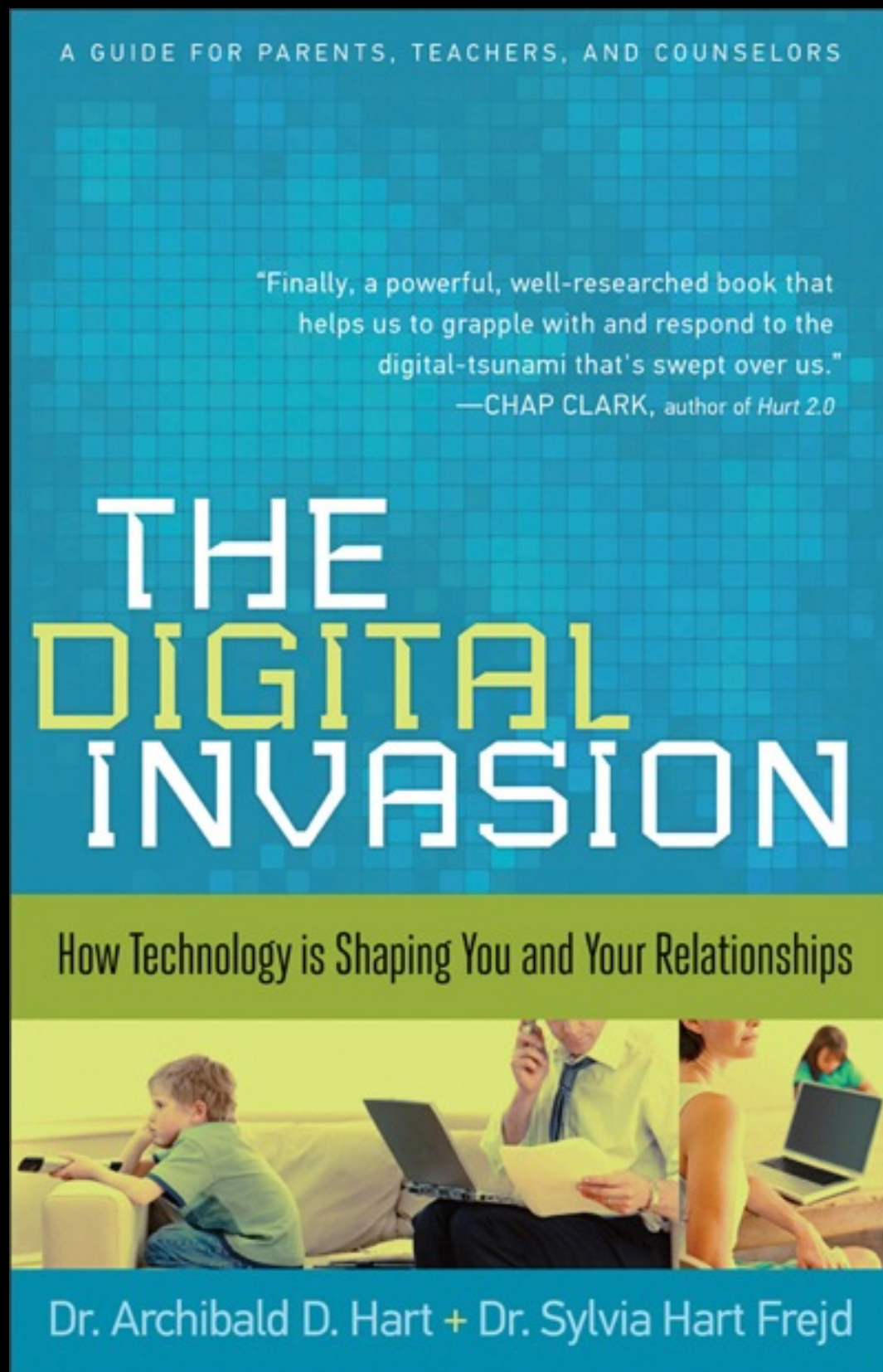
**Step 1: Lay a Foundation of Trust**

**Step 2: Stay Informed about the Digital World**

**Step 3: Love Enough to Set Limits on Using Digital Devices**

**Step 4: Protecting Your Children's Social Skills**





Step 5: Set Up a Digital Contract

Step 6: Keep the Internet Safe

Step 7: Stay Involved in Your  
Children's Digital Lives

**Q+A**



# **REDEEMING SOCIAL MEDIA**

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# #RedeemingSocialMedia #NYMC

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